



Publicity & Partnership Opportunities

Are you hoping to have your story told on one of MPT's locally produced programs? If so, connecting with the correct contact at our network is the best way to ensure your message is considered.

Here are the primary contacts for sending news releases, media advisories, and story pitches:

Artworks

- Troy Mosley, managing director, Content, troy.mosley@mpt.org

Chesapeake Bay Week® (in April)

- Sarah Sampson, senior producer, ssampson@mpt.org
- Frank Batavick, executive producer, fbatavick@mpt.org

Chesapeake Collectibles

- Barbie Jenkins, senior producer, bjenkins@mpt.org
- Patrick Keegan, executive producer, pkeegan@mpt.org

Destination Maryland

- Patrick Keegan, executive producer, pkeegan@mpt.org

HBCU Week (in September)

- Travis Mitchell, senior vice president & chief content officer, tmitchell@mpt.org

Maryland Farm & Harvest

- Robert Ferrier, series producer, bferrier@mpt.org
- Frank Batavick, executive producer, fbatavick@mpt.org

News & Public Affairs – Direct Connection and State Circle

- Mark Keefer, executive producer, newstips@mpt.org

Outdoors Maryland

- Stefanie Robey, series producer, srobey@mpt.org
- Frank Batavick, executive producer, fbatavick@mpt.org

Made in Maryland

- Barbie Jenkins, senior producer, bjenkins@mpt.org
- Patrick Keegan, executive producer, pkeegan@mpt.org

Maryland Public Television

11767 Owings Mills Blvd. | Owings Mills, MD 21117 | mpt.org

MPT partnership & engagement opportunities

Sponsorships, underwriting, media partnerships, and advertising

Enjoy improved image perception and increase loyalty by associating your organization with the powerful brands of MPT and PBS. For-profit and nonprofit sponsors can support credible and trusted MPT content on-air, online, in print, and at events.

- Randy Farmer-O'Connor, managing director, Corporate Support, roconnor@mpt.org

Production funding to support program creation

Contribute financially to a particular MPT regional program/series to receive prominent acknowledgment in and association with that program in perpetuity. Funding goes to the specific program/series you select. A co-production partnership gives your organization a larger role in the program's production as a content expert and technical advisor, even helping to identify people and locations to be featured.

- Linda Castrilli, senior production funding executive, lcastrilli@mpt.org

Special events sponsorships

Have your organization's name linked to one or more MPT-hosted public events such as film screenings, galas, receptions, family-focused events, etc.

- Jessie Campbell, director, Special Events & Community Engagement, jessicacampbell@mpt.org

On-air pledge

Offer your group to staff phones for an on-air pledge program, including an on-camera interview with your spokesperson (group size 12-15).

- Stefani Senkus, pledge volunteer coordinator, volunteer@mpt.org

Local and national program acquisitions

Are you a producer with a completed program/series, a project in production, or a concept you'd like to partner with MPT to produce? MPT welcomes the opportunity to review and consider completed programs and programs in development for broadcast and/or digital presentations to local and national public TV audiences.

Producers who have a completed program/series, a project in production, or a concept needing a production partner are invited to complete MPT's online submission form [HERE](#) to have their project reviewed by our team.

Visit mpt.org/acquisitions or contact Stuart Kazanow, acquisitions director, at skazanow@mpt.org for more information about MPT's submission process.