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For immediate release

Contact:

Tom Williams, APR | tomwilliams@mpt.org | 410-205-3677

Bob Wilson promoted to managing director of new Maryland Public Television unit

OWINGS MILLS, MD – Bob Wilson, for the past 16 years an executive producer of interactive media at Maryland Public Television (MPT), has been named managing director of a new MPT unit, Digital Content & Operations. In his new post, Wilson oversees the principal digital operations and content assets of the statewide public TV network.

He is responsible for MPT's website, streaming services, and social media operations among other duties. He has managed several website redesigns and was the project lead for the launch of the network's online video player, which streams MPT's own productions in addition to prime programming from PBS.

Wilson joined MPT in 2005, becoming senior web director within the network's creative services unit. Earlier he had served in a number of managerial capacities for 15 years at the Wolf Trap Foundation for the Performing Arts in Virginia. Still earlier he was a museum interpreter for Decatur House, an historic house museum in Washington, D.C.



An alumnus of the College of William and Mary, Wilson earned his undergraduate degree in art history and holds a master's in business from Johns Hopkins University. He resides in Arlington, Virginia.

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About Maryland Public Television

Maryland Public Television (MPT) is a statewide, public-supported TV network and Public Broadcasting Service member offering entertaining, educational, and inspiring content delivered by traditional broadcasting and streaming on TVs, computers, and mobile devices. A state agency, it operates under the auspices of the Maryland Public Broadcasting Commission. MPT creates local, regional, and national content and is a frequent winner of regional Emmy® awards. MPT's commitment to educators, parents, caregivers, and learners of all ages is delivered through instructional events and Thinkport.org. MPT's year-round community engagement activities connect viewers with resources on a wide range of topics. For more information visit mpt.org.