

# NEWS RELEASE



Maryland Public Television

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## Maryland Public Television promotes Terri Carpenter to managing director, Corporate Support

**OWINGS MILLS, MD** – [Maryland Public Television](http://Maryland Public Television) (MPT) today announced the promotion of Terri Carpenter to the position of managing director, Corporate Support, at the statewide public TV network. Carpenter supervises two account executives and a sales assistant as the leader of the department tasked with cultivating and securing financial sponsorships to support MPT programs and initiatives.

Carpenter has been an employee of the MPT Foundation – MPT’s 501(c)(3) fundraising affiliate – since 2018 when she joined the Corporate Support team as a sales assistant. She was promoted to account specialist in 2019 and received another promotion to sales executive in 2021.

Prior to arriving at MPT, Carpenter served as the director of membership at the Howard County Chamber of Commerce where she was responsible for business development, retention, and sponsorship. She also served for several years as a senior account executive at ABC affiliate WJRT-TV in Flint, Michigan, before moving to Maryland in 2014.

In 2012, Carpenter was recognized as Salesperson of the Year by WJRT-TV for her outstanding performance in account maintenance, new business generation and revenue, year-over-year portfolio growth, and exceeding performance goals.



Carpenter obtained her bachelor’s degree in marketing from The University of Michigan – Flint. She resides with her husband in Columbia.

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### **About Maryland Public Television**

Maryland Public Television (MPT) is a statewide, public-supported TV network and Public Broadcasting Service member offering entertaining, educational, and inspiring content delivered by traditional broadcasting and streaming on TVs, computers, and mobile devices. A state agency, it operates under the auspices of the Maryland Public Broadcasting Commission. MPT creates and distributes local, regional, and national content and is a frequent winner of regional Emmy® awards. MPT’s commitment to educators, parents, caregivers, and learners of all ages is delivered through instructional events and [Thinkport.org](http://Thinkport.org). MPT’s year-round community engagement activities connect viewers with resources on a wide range of topics. For more information visit [mpt.org](http://mpt.org).