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MotorWeek rolls out free app with trunkload of features

Fans of long-running public TV series can watch and listen to a wide range of MotorWeek content and explore new EVerything Guide

OWINGS MILLS, MD – *MotorWeek*, TV and digital media's original automotive magazine series, today announced the launch of a free app that enables fans of the show to watch and listen to *MotorWeek* content all in one place.

Winner of dozens of prestigious automotive journalism awards *MotorWeek* is produced and distributed nationwide and internationally by <u>Maryland Public Television</u>. The popular series, about to enter its 44th season in September, airs on 90 percent of PBS stations. Automobile and motorsports enthusiasts can also watch *MotorWeek* on MAVTV, while Spanish-language viewers can catch the show on the V-me network. The latest episodes are also available for free at <u>pbs.org/motorweek</u>.

"Our team works hard to bring the content of our weekly series to fans in as many ways as possible," says *MotorWeek* Host and Creator John Davis. "Having an app with a great lineup of features is just a natural progression, providing another way to engage with our content in addition to broadcast, cable, and other digital platforms. We hope our fans enjoy this new way of experiencing all *MotorWeek* has to offer."



Available to download on the iOS App Store and Google Play, the *MotorWeek* App has an expansive menu of video and audio content and several exclusive features. Users of the app will enjoy the following content –

Latest vehicle reviews

The new app offers a wide range of reviews of interest to vehicle enthusiasts, among them:

 Road Tests: Watch comprehensive reviews on the latest new vehicles, which include a series of rigorous tests to evaluate each one on performance, technology, practicality, and efficiency.

- **First Drives:** The *MotorWeek* team travels the country and the globe to get behind the wheel of the freshest vehicles on the market and gives its initial impressions.
- **Two Wheelin':** The staff also hits the road to showcase the latest motorcycles and two-wheel technology developments.
- **Quick Spins:** These segments offer a preview of an upcoming all-new vehicle or a short update on a lightly refreshed model.
- **Long-Term Updates**: These features offer fans extended testing of the latest models for up to a calendar year.

New All-Electric Vehicle Guide

When users go to the app's unique EVerything tab, they can compare details on all the new battery-electric vehicles. For individuals looking for a used EV, the Alternative Fuels Data Center includes complete EV specifications going back to the 2017 model year. Plus, the EVerything tab includes *MotorWeek's* latest EV reviews, along with Green Motoring features about the availability of all clean alternative fuels for every consumer and business need.

Explore the automotive world with *MotorWeek* lifestyle and car care features

The *MotorWeek* app also offers feature stories exploring vehicle care maintenance advice, consumer reporting, off-the-wall stories, the evolving world of alternative fuels, and more, including these segments:

- **Your Drive:** The series' resident car care technicians help viewers keep their vehicles on the road and out of the garage with repair and maintenance tips.
- **AutoWorld:** Explores the evolving world of alternative fuels and electrification.
- **FYI:** Offers consumers the inside track on timely, in-depth automotive information.
- **Over the Edge:** Looks at the more adventurous side of the automotive world.

Catch up on the most recent episodes

New episodes of *MotorWeek* are available to stream on the app every week.

Listen to podcasts with up-to-date news

Join host John Davis and members of the *MotorWeek* crew for in-depth information on the show's latest vehicle testing and what's happening in the automotive industry.

The *MotorWeek* App is brought to you by Maryland Public Television and Public Media Apps. The series is nationally sponsored by <u>Auto Value and Bumper-to-Bumper</u>, and <u>TireRack.com</u>.

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About MotorWeek

Television's longest-running and most-respected automotive series, *MotorWeek* launched a new TV genre in 1981 by becoming the first weekly series to offer consumer-oriented car and truck reviews, do-it-yourself car care tips, and the latest auto industry news. The winner of numerous automotive journalism awards, *MotorWeek* is a trusted source of automotive news on television and the web. Visit *motorweek.org*.