

PROFILE

Terri Carpenter

Managing Director
Corporate Support



Terri Carpenter joined Maryland Public Television in 2018 and was promoted in 2024 to her current position as managing director, Corporate Support, for the MPT Foundation, Inc.

In her current role as managing director, Corporate Support, Ms. Carpenter supervises two account executives and a sales assistant. Her department is tasked with cultivating and securing financial sponsorships to support MPT programs and initiatives. She has been an employee of the MPT Foundation – MPT’s 501(c)(3) fundraising affiliate – since 2018 when she joined the Corporate Support team as a sales assistant. She was promoted to account specialist in 2019 and earned another promotion to sales executive in 2021. She was named managing director of the department in 2024.

Prior to arriving at MPT, Ms. Carpenter worked as the director of membership at the Howard County Chamber of Commerce where she was responsible for business development, retention, and sponsorship. Before moving to Maryland in 2014, she served for several years as a senior account executive at ABC affiliate WJRT-TV in Flint, Michigan. In 2012, Ms. Carpenter was recognized as Salesperson of the Year for her outstanding performance in account maintenance, new business generation and revenue, year-over-year portfolio growth, and exceeding performance goals.

She earned her bachelor’s degree in marketing from The University of Michigan – Flint. Ms. Carpenter is involved with Blossoms of Hope, an organization focused on enhancing quality of life through beautification projects and supports the Howard County community. She is also a member of The BWI Business Partnership and The Maryland Tourism Coalition.

She resides in Columbia with her husband.



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