

PROFILE

Mark Keefer

News Director, Executive Producer,
Producer News & Public Affairs
Content Division



Mark Keefer is an Emmy® Award-winning journalist who leads MPT's News & Public Affairs programming. In this role he serves as news director, executive producer, and producer of two weekly programs and numerous special productions.

Mr. Keefer is executive producer of *Direct Connection* – MPT's only "live" weekly program – and the station's flagship public affairs show *State Circle*, now in its fourth decade of comprehensive state political coverage. He also oversees MPT's special news and public affairs productions including the Governor's Annual State of the State production, and during election season produces debates.

Mr. Keefer also executive produces special programming for MPT including documentaries such as *Marvin Mandel, A Complicated Life* and *Unlocking Invisible Fences*; *State Circle* specials such as "9/11 Ten Years Later" and "9/11 Twenty Years Later"; and *Direct Connection* specials such as "Staying Safe During COVID-19." Mr. Keefer executive produced *America Addicted*, a 2018 program produced in partnership with *PBS NewsHour* that focused on the opioid crisis facing Maryland and the nation. In 2020, he produced *A Conversation: Race and Policing*, a 60-minute town hall forum addressing the issue of racism and its impact on policing.

Before joining MPT, Mr. Keefer produced news and sports shows in Washington, D.C. at stations including WUSA9 and WNBC4. He also served as assistant director for the Sports News Network, CBS Sports, Madison Square Garden Network, and the United States Information Agency. Earlier, Mr. Keefer worked as a video-audio technician for Johns Hopkins University in Washington, D.C. and its Rockville, Maryland campus. He also served as a correspondent for the Montgomery County Gazette.

Mr. Keefer is a graduate of the University of Maryland, College Park.



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