

PROFILE

Tom Williams, APR

Senior Managing Director
Communications



Tom Williams joined Maryland Public Television in 2015 and currently serves as the statewide public television network's senior managing director, Communications.

Mr. Williams manages Maryland Public Television's Communications Department, reporting to MPT's president & CEO. He oversees a robust media relations program, comprising both institutional and production-related publicity and promotion for the statewide public TV network. He also supports MPT's communications with elected officials; oversees issues management for the organization; and collaborates with MPT colleagues on a wide range of other internal communications and external relations assignments.

Prior to joining MPT, Mr. Williams served as a senior public relations specialist at the Hunt Valley, Maryland operation of Textron Systems, an international aerospace and defense company. He also previously worked as strategic communications manager for MPRI, an L-3 Communications company, and as vice president, public relations, at Baltimore advertising agency TBC. He started his career as an account manager at several public relations firms in his hometown of Buffalo, New York and as an assistant account executive at the advertising agency N.W. Ayer in New York City.

Mr. Williams earned a bachelor's degree in journalism/mass communication from St. Bonaventure University and his Accreditation in Public Relations (APR) from the Public Relations Society of America (PRSA). Over the course of his career, Mr. Williams' work on communications campaigns and materials has been honored with more than 25 awards from several PRSA chapters.

He is a former board of directors member and president of the PRSA Buffalo/Niagara Chapter. He also served for six years as the Accreditation Committee chairman for the PRSA Maryland Chapter and as a member of that chapter's board of directors for five years. He is past volunteer marketing committee chair for the Babe Ruth Birthplace Museum in Baltimore and has provided pro bono public relations services for other non-profit organizations both in Maryland and Western New York.

In 2023, The Riley Institute at Furman University recognized Mr. Williams as a Public Media Diversity Fellow for having successfully completed the requirements of its Public Media Diversity Leaders Initiative Class.

He lives in Timonium, Maryland, with his wife and family.



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